

Appl. No. 09/755,948  
Amdt. Dated September 21, 2005  
Reply to Advisory action of 05/27/2005  
Attorney Docket No. P12662/27943-00403USPT  
EUS/J/P/05-6134

### **Amendments to the Claims:**

This listing of Claims will replace all prior versions, and listings, of claims in the application:

### **Listing of Claims:**

1-36. (Canceled)

37. (Currently Amended) A method of providing unsolicited content information from a content provider to a mobile telecommunications device operating in a mobile telecommunication system, said method being performed in a Business-to-Business (B2B) engine connected to the telecommunication system, and comprising the steps of:

receiving a subscription for a particular triggering event associated with a mobile telecommunications device from the content provider, wherein the B2B engine agrees to notify the content provider whenever the telecommunication system reports a triggering said triggering event associated with the mobile telecommunications device;

receiving from the telecommunication system, a report of a triggering said triggering event associated with the mobile telecommunications device;

notifying the content provider that the telecommunication system has reported a triggering said triggering event associated with the mobile telecommunications device;

receiving content information from the content provider in response to the notifying step; and

forwarding the content information to the mobile telecommunications device.

38. (Previously Presented) The method of claim 37, wherein the triggering event is selected from a group consisting of:

a power-on registration by the mobile telecommunications device;

a location area change update by the mobile telecommunications device; and

a periodic update by the mobile telecommunications device.

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39. (Currently Amended) A method of providing an unsolicited service to a mobile telecommunications device operating in a mobile telecommunication system, said service being based on realtime information related to the mobile telecommunications device, said method being performed in a Business-to-Business (B2B) engine connected to the telecommunication system, and comprising the steps of:

receiving a subscription for a particular triggering event associated with a mobile telecommunications device from the content provider, wherein the B2B engine agrees to notify the content provider whenever the mobile telecommunications device reports a triggering said subscribed triggering event, and the B2B engine agrees to receive content information from the content provider in response to notifying the content provider that the mobile telecommunications device reported a triggering said subscribed triggering event;

providing to the telecommunication system, a mobile identification number identifying the mobile telecommunications device;

receiving from the telecommunication system, subscriber information related to the mobile telecommunications device, said subscriber information including subscriber preferences relating to the service;

receiving from the telecommunication system, a report of a triggering said subscribed triggering event associated with the mobile telecommunications device;

forwarding the subscriber information and a notification of the report of the triggering event to the content provider;

receiving content information from the content provider in response to the notifying step, said content information being prepared in accordance with the subscriber information and preferences; and

forwarding the content information to the mobile telecommunications device as an unsolicited service.

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40. (Currently Amended) A Business-to-Business (B2B) engine for providing unsolicited content information from a content provider to a mobile telecommunications device operating in a mobile telecommunication system, said B2B comprising:

means for receiving a subscription for a particular triggering event associated with a mobile telecommunications device from the content provider, wherein the B2B engine agrees to notify the content provider whenever the telecommunication system reports ~~a triggering~~ said subscribed triggering event associated with the mobile telecommunications device;

a first interface module for communicating between the B2B engine and the mobile telecommunication system, said first interface module including:

means for receiving from the telecommunication system, a report of a ~~triggering~~ said subscribed triggering event associated with the mobile telecommunications device; and

means for sending to the mobile telecommunications device, content information received from the content provider; and

a second interface module for communicating between the B2B engine and the content provider, said second interface module including:

means, responsive to receiving a report of ~~a triggering~~ said subscribed triggering event from the telecommunication system, for notifying the content provider that the telecommunication system has reported ~~a triggering~~ said subscribed triggering event associated with the mobile telecommunications device; and

means for receiving from the content provider, content information prepared in response to being notified that the telecommunication system reported a ~~triggering~~ said subscribed triggering event associated with the mobile telecommunications device.

41. (New) The method of Claim 39, wherein the triggering event is selected from a group consisting of:

a power-on registration by the mobile telecommunications device;

a location area change update by the mobile telecommunications device; and

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a period update by the mobile telecommunications device.

42. (New) , The B2B engine of Claim 40, wherein the triggering event is selected from a group consisting of:

- a power-on registration by the mobile telecommunications device;
- a location area change update by the mobile telecommunications device; and
- a period update by the mobile telecommunications device.